MEDIA SURVEY

Q1: What year did your family first join OCG?_____

Information Source:		Q2. Where did you FIRST hear about OCG? (Check one)	Q3. What information sources did you consult before deciding to join OCG? (Check all that apply)	Q4. What were the information sources that most influenced your decision to join OCG? (Mark up to three, 1 to 3)
Word of mouth	Friends	☐	☐	
	Relatives	☐	☐	
Print	Newspaper ad (specify)			
	Magazine ad (specify)			
	Other Print Media (specify)			
Television	UTB commercial	☐	☐	
	Other TV program (specify)			
Online	OCG Website	☐	☐	
	OCG Facebook page	☐	☐	
	Other Social Media (specify)			
Other	Other Source (Specify)			